

Full profile of Faculty		
Sr. No	Name	Description
1.	Name	Dr. Jaba Rani Patta Assistant Professor and HOD Dept. of Commerce
	Contact	jabarani.routh@gmail.com Mobile: 9932460151
2.	Qualification	M. Com, M.A. (Environmental Studies), Ph.D.
3.	Teaching Experience	12 years
4.	Research Experience and Area	Accounting and Finance, Corporate Governance.
5.	Publications	<p>National:</p> <ol style="list-style-type: none"> 1. “Liquidity and its Effect on Profitability in Selected Fast Moving Consumer Goods Companies in India: A Study”, <i>Vidyasagar University Journal of Commerce</i>, Page 90-99, Vol. 22, March, 2017, ISSN: 0973-5917 2. “Influence of Financial Leverage on Firm’s Financial Performance and Valuation: Evidence from Indian FMCG Companies”, <i>Fakir Mohan University Journal of Management</i>, Page 65-71, Vol. V, Issue-I, Year 2017, ISSN: 2320-8899 3. “A Comparative Study on Working Capital Management between Profit Making and Loss Making FMCG Companies in India”, <i>Business Spectrum</i>, Page 39-57, Vol. VII, No. 1, Jan-June, 2017, ISSN: 2249-4804 <p>International:</p> <ol style="list-style-type: none"> 1. “Challenges of Corporate Finance in FMCG Sector Due to Globalisation”, <i>International Research Journal of Commerce, Arts and Science</i>, Vol. 6, Issue 5, Page 174-179, Year 2015, ISSN: 2319 – 9202. 2. “Relationship between the Financing of Working Capital and Profitability of Some Selected FMCG Companies in India”, <i>Remarking – An Analisation</i>, Vol. 2, Issue-4, July, 2017, Page 46-54, ISSN (E): 2455-0817, ISSN (P): 2394-0344. 3. “Entrepreneurship and Women’s Empowerment: A Case Study in Paschim Medinipur”, <i>Shrinkhala Ek</i>

		<p><i>Shodhparak Vaicharik Patrika</i>, Vol. 5, Issue 1, Page 15-20, Year 2017, ISSN: 2321-290X (P).</p> <p>4. “Effect of Financial Leverage on Financial Performance: A Panel Data Analysis”, <i>International Journal of Business, Management, & Allied Sciences</i>, Vol. 5, Issue 2, Page 25-32, Year 2018, ISSN: 2349-4638.</p>
8.	Book or Chapter Published (with ISSN or ISBN)	<p>1. “Financing Pattern in Working Capital of The FMCG Companies in India – A Case Study”, <i>Financial Sector Reforms in Developing Economics</i>, Rohini Nandan, Page 655 to 664, Year 2015, ISBN: 978-81-928721-1-7</p> <p>2. “Financial Inclusion and Women Empowerment: Case Study on Some Government Projects in India”, <i>Financial Inclusion and Inclusive Growth</i>, Vidyasagar University, Page 143 to 157, Year 2016, ISBN: 978-93-5258-522-9.</p> <p>3. “Relationship Between Working Capital Management and Profitability of Some Selected FMCG Companies in India: Evidence from An Emerging Market”, <i>Emerging Issues in Accounting and Finance</i>, Rohini Nandan, Page 138 to 156, Year 2016, ISBN: 978-93-5267-187-8.</p> <p>4. “Financial Inclusion and Women Entrepreneurship: Some Issue”, <i>Financial Inclusion in the Pursuit of Poverty Reduction and Growth Ghatal Rabindra Satabarsiki Mahavidyalay</i>, Page 159 to 171, Year 2016, ISBN: 978-93-5258-525-0,</p>
6.	Seminar Attended and Paper Presented	<p>1. <i>International Conference on Financial Sector Reforms in Developing Economics</i>, Vidyasagar University, February 20 & 21, 2015.</p> <p>2. <i>International Conference on Financial Inclusion and Inclusive Growth</i>, Vidyasagar University, February 4 & 5, 2016.</p> <p>3. <i>National Seminar on Financial Inclusion in The Pursuit of Poverty Reduction and Growth</i>, Ghatal Satabarsiki Mahavidyalaya in Collaboration with IAA, August 23 & 24, 2016.</p> <p>4. <i>National Seminar on Emerging Issues in Accounting and Finance</i>, Azad Hind Fouz Smriti Mahavidyalaya in Collaboration with Sovarani Memorial College, November 11 & 12, 2016.</p>

		<ol style="list-style-type: none"> 5. <i>International Conference on Emerging Issues in Accounting and Finance</i>, Vidyasagar University in Collaboration with The Institute of Cost Accountants of India, February 10, 2017. 6. <i>National Seminar on Women's Empowerment in India: A Challenge in the 21st Century</i>, Women's Cell in Collaboration with IQAC, Mugberia Gangadhar Mahavidyalaya, 1st March 2017. 7. <i>International Conference on Research and Innovation in Finance</i>, Department of Commerce with Farm Management, Vidyasagar University, February 15 & 16, 2018. 8. <i>International Conference on Business Practices and Sustainability</i>, Department of Commerce with Farm Management, Vidyasagar University, February 7 & 8, 2019. 9. <i>State Level Seminar on Corporate Governance: Issues & Practices</i>. Department of Commerce and Economics, Belda College. April 12, 2019. 10. <i>International Conference on Sustainable Economic Development in India: A Global Perspective</i>, IAA South Bengal Branch in Collaboration with SAIARD, Kolkata, November 23, 2019. 11. <i>International Conference on Reforms in Financial Institutions and Markets: India and the Globe</i>, Vidyasagar University, March 6, 2020.
7.	Workshop	<ol style="list-style-type: none"> 1. <i>UGC Sponsored Two-Week Workshop on Research Methodology</i>, Department of Commerce with Farm Management, Vidyasagar University, July 16 to July 31, 2015. 2. <i>UGC Sponsored Workshop on Research Methodology</i>, Vidyasagar University in Collaboration with The Institute of Cost Accountants of India, February 11, 2017. 3. <i>One day Workshop on Handling Quantitative Research</i>, Department of Commerce with Farm Management, Vidyasagar University, March 7, 2020.
09.	Membership of Learned Society	<ol style="list-style-type: none"> 1. Member, Indian Commerce Association, No. WB- 116 2. Member, Indian Accounting Association, No. SB – 176