

Full profile of Faculty		
Sr. No	Name	Description
1.	Name	Dr. Jaba Rani Patta Assistant Professor Dept. of Commerce
	Contact	<a href="mailto:jabarani.routh@gmail.com">jabarani.routh@gmail.com</a> Mobile: 9932460151
2.	Qualification	M. Com, B.Ed. M.A. (Environmental Studies), Ph.D.
3.	Teaching Experience	16 years
4.	Research Experience and Area	Accounting and Finance, Corporate Governance.
5.	Publications	<p><b>National:</b></p> <ol style="list-style-type: none"> <li>1. “Liquidity and its Effect on Profitability in Selected Fast Moving Consumer Goods Companies in India: A Study”, <i>Vidyasagar University Journal of Commerce</i>, Page 90-99, Vol. 22, March, 2017, ISSN: 0973-5917</li> <li>2. “Influence of Financial Leverage on Firm’s Financial Performance and Valuation: Evidence from Indian FMCG Companies”, <i>Fakir Mohan University Journal of Management</i>, Page 65-71, Vol. V, Issue-I, Year 2017, ISSN: 2320-8899</li> <li>3. “A Comparative Study on Working Capital Management between Profit Making and Loss Making FMCG Companies in India”, Indian Accounting Association, <i>Business Spectrum</i>, Page 39-57, Vol. VII, No. 1, Jan-June, 2017, ISSN: 2249-4804</li> </ol> <p><b>International:</b></p> <ol style="list-style-type: none"> <li>1. “Challenges of Corporate Finance in FMCG Sector Due to Globalisation”, <i>International Research Journal of Commerce, Arts and Science</i>, Vol. 6, Issue 5, 2015, Page 174-179, ISSN: 2319 – 9202.</li> <li>2. “Relationship between the Financing of Working Capital and Profitability of Some Selected FMCG Companies in India”, <i>Remarking – An Analisation</i>, Vol. 2, Issue-4, July, 2017, Page 46-54, ISSN (E): 2455-0817, ISSN (P): 2394-0344.</li> <li>3. “Entrepreneurship and Women’s Empowerment: A Case Study in Paschim Medinipur”, <i>Shrinkhala Ek</i></li> </ol>

		<p><i>Shodhparak Vaicharik Patrika</i>, Vol. 5, Issue 1, Sep, 2017, Page 15-20, ISSN: 2321-290X (P).</p> <p>4. “Effect of Financial Leverage on Financial Performance: A Panel Data Analysis”, <i>International Journal of Business, Management, &amp; Allied Sciences</i>, Vol. 5, Issue 2: 2018 (April-June), Page 25-32, ISSN: 2349-4638.</p>
6.	Book or Chapter Published (with ISSN or ISBN)	<p>1. “Financing Pattern in Working Capital of The FMCG Companies in India – A Case Study”, <i>Financial Sector Reforms in Developing Economics</i>, Rohini Nandan, Page 655 to 664, Year 2015, ISBN: 978-81-928721-1-7</p> <p>2. “Financial Inclusion and Women Empowerment: Case Study on Some Government Projects in India”, <i>Financial Inclusion and Inclusive Growth</i>, Vidyasagar University, Page 143 to 157, December 2016, ISBN: 978-93-5258-522-9.</p> <p>3. “Relationship Between Working Capital Management and Profitability of Some Selected FMCG Companies in India: Evidence from An Emerging Market”, <i>Emerging Issues in Accounting and Finance</i>, Rohini Nandan, Page 138 to 156, Year 2016, ISBN: 978-93-5267-187-8.</p> <p>4. “Financial Inclusion and Women Entrepreneurship: Some Issue”, <i>Financial Inclusion in the Pursuit of Poverty Reduction and Growth Ghatal Rabindra Satabarsiki Mahavidyalay</i>, Page 159 to 171, Year 2016, ISBN: 978-93-5258-525-0,</p> <p>5. “Corporate Governance Disclosures by Indian FMCG Companies: A Comparative Study Between Hindustan Unilever Ltd and ITC Ltd”, <i>Business Practices and Sustainability</i>, Vidyasagar University, Page 157 to 170, September 2020, ISBN: 93-5406-346-2,</p> <p>6. “Investment in Fixed Assets and Firm’s Profitability: Evidence from Indian FMCG Companies”, <i>Business Practices and Sustainability</i>, Vidyasagar University, Page 157 to 170, September 2020, ISBN: 93-5406-346-2,</p>
7.	Workshop	<p>1. <i>UGC Sponsored Two-Week Workshop on Research Methodology</i>, Department of Commerce with Farm</p>

		<p>Management, Vidyasagar University, July 16 to July 31, 2015.</p> <p>2. <i>UGC Sponsored Workshop on Research Methodology</i>, Vidyasagar University in Collaboration with The Institute of Cost Accountants of India, February 11, 2017.</p> <p>1. <i>One day Workshop on Handling Quantitative Research</i>, Department of Commerce with Farm Management, Vidyasagar University, March 7, 2020.</p>
8.	Seminar Attended and Paper Presented	<p>2. <i>International Conference on Financial Sector Reforms in Developing Economics</i>, Vidyasagar University, February 20 &amp; 21, 2015.</p> <p>“Financing Pattern in Working Capital of The FMCG Companies in India – A Case Study”,</p> <p>3. <i>International Conference on Financial Inclusion and Inclusive Growth</i>, Vidyasagar University, February 4 &amp; 5, 2016.</p> <p>“Financial Inclusion and Women Empowerment: Case Study on Some Government Projects in India”,</p> <p>4. <i>National Seminar on Financial Inclusion in The Pursuit of Poverty Reduction and Growth</i>, Ghatal Satabarsiki Mahavidyalaya in Collaboration with IAA, August 23 &amp; 24, 2016.</p> <p>“Financial Inclusion and Women Entrepreneurship: Some Issue”,</p> <p>5. <i>National Seminar on Emerging Issues in Accounting and Finance</i>, Azad Hind Fouz Smriti Mahavidyalaya in Collaboration with Sovarani Memorial College, November 11 &amp; 12, 2016.</p> <p>“Relationship Between Working Capital Management and Profitability of Some Selected FMCG Companies in India: Evidence from An Emerging Market”,</p> <p>6. <i>International Conference on Emerging Issues in Accounting and Finance</i>, Vidyasagar University in Collaboration with The Institute of Cost Accountants of India, February 10, 2017.</p> <p>“Relationship between the Financing of Working Capital and Profitability of Some Selected FMCG Companies in India”,</p>

7. *National Seminar on Women's Empowerment in India: A Challenge in the 21st Century*, Women's Cell in Collaboration with IQAC, Mugberia Gangadhar Mahavidyalaya, 1<sup>st</sup> March 2017.

**"Entrepreneurship and Women's Empowerment: A Case Study in Paschim Medinipur"**

8. *International Conference on Research and Innovation in Finance*, Department of Commerce with Farm Management, Vidyasagar University, February 15 & 16, 2018.

**"Impact of Financial Leverage on Firm's Financial Performance of Some Selected FMCG Companies in India"**

9. *International Conference on Business Practices and Sustainability*, Department of Commerce with Farm Management, Vidyasagar University, February 7 & 8, 2019.

**"Corporate Governance Disclosures by Indian FMCG Companies: A Comparative Study Between Hindustan Unilever Ltd and ITC Ltd"**

**"Investment in Fixed Assets and Firm's Profitability: Evidence from Indian FMCG Companies"**

10. *State Level Seminar on Corporate Governance: Issues & Practices*. Department of Commerce and Economics, Belda College. April 12, 2019.

**"Financial Inclusion and Women Entrepreneurship: A study"**

11. *International Conference on Sustainable Economic Development in India: A Global Perspective*, IAA South Bengal Branch in Collaboration with SAIARD, Kolkata, November 23, 2019.

**"Account Receivable Management in Selected FMCG Companies in India"**

12. *International Conference on Reforms in Financial Institutions and Markets: India and the Globe*, Vidyasagar University, March 6, 2020.

**"Corporate Governance and Financial Performance in India: Evidence from Listed IT Industry"**

		<p>13. <i>International Conference on Aatmanirbhar Bharat and Post-Covid Challenges in Business and Economy, Vidyasagar University, March 2 &amp; 3, 2023.</i></p> <p><i>“Corporate Governance Disclosure Practices by Selected Indian Listed Companies : An Empirical Study”</i></p> <p><i>“Impact of Corporate Governance Mechanism on Firms’ Performance: Evidence from Indian Listed Companies”</i></p>
09.	Webinar Attended	<ol style="list-style-type: none"> <li>1. National Webinar on " Ensuring Sustainable Development in Post-Pandemic Era: Challenges and Possibilities" on 26th June (6hrs) &amp; 27th June (6hrs), 2020, Yogoda Satsanga Palpara Mahavidyalaya.</li> <li>2. International Webinar on "Better Understanding of Pandemic COVID- 19"on 23rd June, 2020, Kharagpur College.</li> <li>3. National Webinar on “Socio-Economic Impact of COVID-19” on 27th July, 2020, Rishi Bankim Chadra Evening College in Collaboration with Indian Accounting Association South Bengal Branch.</li> <li>4. National Webinar on "Promotion of College Teachers/Librarians under Career Advancement Scheme (CAS) " on 8<sup>th</sup> August, 2020, Alipurduar College.</li> <li>5. National Webinar on “Strategies of Survival: An Overview of Healthcare during Present Pandemic Situation” on 11-12 August, 2020, Aghorekamini Prakashchandra Mahavidyalaya.</li> <li>6. International Webinar on “Contemporary Issues in Accounting” on 10/6/2021 &amp; 11/6/2021, WIRC of ICAI and Indian Accounting Association.</li> </ol>
10.	Faculty Induction Programme, Faculty Development Programme, Refresher Course	<ol style="list-style-type: none"> <li>1. UGC - Sponsored Faculty Induction Programme From 04-02-2021 to 05-03-2021, Kannur University (UGC-HRDC).</li> <li>2. Faculty Development Programme on “Transforming Teachers for a Sustainable Post COVID-19 World”, from August 16 to 20, 2021, Institute of Information Technology &amp; Management.</li> <li>3. Refresher Course on Commerce and Management From 20th September to 3rd October, 2021, University of Hyderabad (UGC-Human Resource Development Centre)</li> </ol>
11.	Membership of Learned Society	<ol style="list-style-type: none"> <li>1. Member, Indian Commerce Association, No. WB- 116</li> <li>2. Member, Indian Accounting Association, No. SB – 176</li> </ol>