



AGHOREKAMINI PRAKASHCHANDRA MAHAVIDYALAYA



ADD ON COURSE ON : FOOD & TRAVEL

WRITING

**1. COURSE OFFERED BY: DEPARTMENT OF MASS
COMMUNICATION AND JOURNALISM**

IN ASSOCIATION WITH

**IQAC, AGHOREKAMINI PRAKASHCHANDRA
MAHAVIDYALAYA**

COURSE TITLE: FOOD & TRAVEL WRITING

COURSE DURATION: 36 HOURS (FROM 15.05.2023-27.06.23)

**COURSE OFFERED BY: Dept. of Mass Communication &
Journalism**

A.K.P.C Mahavidyalaya

Bengai, Hooghly

PARTICIPATING TEACHERS:

1. UTTAM DAS

2. MADHUMITA KOLEY

COURSE COORDINATOR: UTTAM DAS (7278526712)

SYLLABUS:

UNIT 1: Basics of Travel Writing

Narration and Perspectives

Selfing the Space

Exploring Affects

Persuading Readers

UNIT 2: Types of Travel Writing

Understanding Varied Categories of Travel Writing

Travel and Nature

History, Architecture, Heritage

Cultural Turns

UNIT 3: Field Trip

Visiting a nearby tourist site

Keeping a journal

Visual documentation

Additional research about the site

UNIT 4: Analysing Case Studies

Select Narratives from Lonely Planet

Excerpts from The Travel Writing Tribe by Tim Hannigan

UNIT 5: Written Assignments and Group Workshop

Students will offer seminar presentations and written assignments based on their field trip which will be collectively critiqued and remade by groups of other students.

UNIT 6: Basics of Food Writing

Locating food – beyond the plate/bowl

Self and Food

Audio-visual tools

Persuading Readers

UNIT 7: Types of Food Writing

Understanding Cuisines

Street food to fine dining – expectations and experiences

Taste, Appearance and Ambiance

Profiling Chefs, Chains and Methods

UNIT 8: Field Trip

Visiting Restaurants/food streets/food festivals

Keeping a food journal

Audio-visual documentation

Talking to Chef/s

UNIT 9: Analysing Case Studies

Excerpts from Food Blogging for Dummies

Excerpts from Will Write for Food

UNIT 10: Written Assignments and Group Workshop

Students will offer seminar presentations and written assignments based on their

field trip to restaurants/food courts/food festivals which will be collectively critiqued and remade by groups of other students.

PROGRAMME OUTCOME:

1. STUDENTS WILL LEARN ABOUT FOOD WRITING .
2. STUDENTS WILL BE AWARE OF STREET FOOD & BAD FOOD HABITS.
3. STUDENTS WILL LEARN ABOUT TRAVEL REPORTING .
4. STUDENTS WILL LEARN ABOUT NEAR BY TOURIST SPOTS .
5. STUDENTS WILL LEARN HISTORY & HERITAGE OF OUR COUNTRY .

COURSE OUTCOME:

CO -1 : STUDENTS WILL LEARN ABOUT THE DEFINITION OF TRAVEL & FOOD WRITING .

CO -2 : IT WILL BE POSSIBLE TO KNOW WHAT KIND OF ROLE OF AUDIO - VISUAL DOCUMENTATION .

CO 3 : THEY WILL KNOW ABOUT THE HERITAGE & CULTURE OF THE INDIA BY VISITING HISTORICAL TOURIST SPOT .

CO 4 : STUDENTS WILL LEARN ABOUT FOOD JOURNALS.

CO 5 : THEY WILL LEARN ABOUT VARIOUS FOOD BLOGGERS OF INDIA .

CO 6 : THEY WILL LEARN ABOUT THE IMPORTANCE OF TRAVELLING IN DAILY LIFE .

MODE OF EVALUATION:

After the completion of course, written examination will be taken for 40(20+20) Marks and an written assignment for 60(30+30)Marks. On the basis of marks obtained for written examination and assignment the results will be prepared. The gradation system for the declaration of results will be as follows:

Grading system

Level	Excellent	Very Good	Good	Above Average	Average	Below Average	Poor	Fail
Grade	A+	A	B+	B	C	D	E	F
Marks range	90-100	80-89	70-79	60-69	50-59	40-49	33-40	0-32